



## EMB Received Kukar CSR AWARD (Gold) and LKPM Award III in 2020



Preventing Stunting  
IMM educates Pregnant and  
Breastfeeding Mothers (p. 4)



This Pandemic is Not Over  
TCM Distributes Basic Food Packages  
for the Affected People (p. 7)



EMB Facilitates BPJS  
for The Poor (p. 12)



## Foreword

Happy New Year 2021. Who would have guessed, we have survived and passed 2020 with all of its dynamics, a year full of challenges especially in facing the pandemic of COVID-19.

We have done many things over the past year to ensure our employees (and their facilities) stay healthy, keeping operational performance running well and continue to provide contributions and bring benefits to the community especially for those who lived surround the mining area. These three things are the focus of the company in carrying out its business activities at its best.

The steps that were taken are able to make us survived and move forward on 2021 with more optimistic purpose, even though at the beginning of this year, our country experienced several natural disasters in the form of volcanic eruptions, earthquakes and floods on a large scale. In fact, these natural occurrences provide room for our company to show more commitment to contribute to the general public, especially those who are affected by disasters. The company perform a disaster management team called the ERT - Emergency Response Team and logical assistance.

Our company continues to provide planned attention and contribution to

the community as stated in the program of PPM (Community Development and Empowerment Program). We really hope that the programs that will soon be implemented can provide benefits to the community around the mining location and also useful for the wider community. We have compiled the program based on social mapping and aligned with the direction of the company's strategy which is summarized in 4 pillars (Obedient Together, Learning Together, Empowering Together and Sustainable Together with ITM).

We have also started to implement a programming mechanism with a Social Responsibility and Sustainability approach, where each function in the company, apart from carrying out its role in operational technical activities (the economic performance of its activities), is expected to see opportunities to be involved and contribute to social and environmental aspects. A role like this is known as the role of ESG (Environmental Social and Governance).

The role of a function like this is a manifestation of the company's vision and mission and strategy to run a business ethically, socially responsible and environmentally friendly, and to

make the Sustainable Development framework the foundation of business initiatives and activities.

This new approach still requires strengthening in its initial stages until its implementation so that it can become a collective work habits according to our company's work culture, Engage to Sustainability Development. The role of function activities and individuals in work that is already based on Social Responsibility and Sustainability will reflect companies and individuals in the company as a good and responsible and valuable corporate citizens and citizens.

The participation and commitment of all of us to be able to see the potential benefits of our role and implement them in society and the environment will be very meaningful and contribute to the Sustainable Development Goals (SDGs).



**Ivan Manalu**

*Sustainability Development Head*



## From the Editorial

Greetings! May you all stay healthy and stay on **3M** (Keeping distance, Wearing Mask and Washing Hands) so that you can always stay active moving forward and working positively.

We meet again in the 73rd edition of Bubuhan, this time we highlight about the achievement of PT Kitadin Embalut for the Community Development and Empowerment Program that was successfully implemented. Hopefully that their action can be an inspiration and add on insight to readers.



**BUBUHAN** comes from the Kutai and Banjar language meaning **friendship, partnership, and companionship**. The name **BUBUHAN** reflects the CD ITM Tbk. spirit to always appreciated and learn from the local wisdom within the community.

*Supervisor Ignatius Wurwanto. Advisor Puji Rahadin. Person in Liability Giwa Giwangkara. Editor in Chief Jauhari Umar. Managing Editor Muhammad Yuda Pranata. Contributor CDO Indominco, CDO Kitadin, CDO Trubaindo, CDO Jorong, CDO Bharinto, CDO TRUST, CDO Jakarta. Design CoratCoretDesign.*





## Helping Out Flood Victims in Tanah Laut JBG sends Foods and Deploys Rescue Team

The flood that hit Tanah Laut Regency, South Kalimantan in Early January 2021 was a major flood disaster that had ever occurred in this region. JBG responded to this incident by activating the Emergency Response Team (ERT) to help flood victims starting from JBG employees to the wider community who needed assistance. ERT went down to the location and joined other volunteers to help evacuate flood victims. I Gede Widiada as the Head of Mining Engineering at JBG said that ERT helped the evacuation process and always coordinates with other related elements. JBG



itself sent an Emergency Response Team along with 2 units of double cabin cars and 2 units of dump trucks to help the evacuation process of the people who were affected by the flooding in Kurau Sub-District.

Besides that, JBG also distributed 500kg of rice and dozens boxes of instant noodles to the flood disaster posts in Bati-Bati, Kurau, Asam-Asam and its surroundings. We hoped that the actions from ERT team and other necessary help that has been implemented can alleviate the problem of the community affected by the flood.

@Hairuddin\_CDO JBG







# Preventing Stunting

## IMM educates Pregnant and Breastfeeding Mothers



Stunting is one of the government's main programs that has continued to be echoed in recent years. Stunting itself is actually a condition of failure to thrive due to chronic malnutrition that occurs during the first 1000 days of the baby's life. The first 1000 days of life start from the time the fetus is in the mother's womb until the baby is 2 years old.

This stunting condition will usually appear when the baby is

“  
*The stunting prevention program itself has been carried out by IMM for the last two years, with a focus on health screening and education for pregnant women and mothers with children aged 2 years and under.*  
”

2 years old. Intervention to repair stunting at the 2 years of age and above is very hard to do. And if it does not handled properly, children who suffers stunting will find it difficult to receive good education in the future. This will certainly bring an impact of the value of Indonesia's HDI later on.

Over looking the concept of stunting, IMM intervenes in pregnant mothers and child in early stage and collaborates with health



service facilities in each village. The stunting prevention program itself has been conducted by IMM for at least two years, focusing on health screening and education for pregnant women and mothers with children aged 2 years and under. The program is expected to prevent stunting at early stage and help to reduce the number of stunting in the targeted villages.

at risk of becoming stunted. This activity will then be followed up with the provision of PMT, vitamins and repeated education, which will collaborate with PAMA and Puskesmas (health center) as well as local Posyandu (health service).

@Lidya Alverin\_CDO IMM

Currently Teluk Pandan District (60% of IMM Ring I Villages are in this sub-district) is the number 3 sub-district with a large stunting rate in the East Kutai Regency area. Meanwhile, in the area of Kutai Kertanegara regency itself, Santan Ulu Village (IMM Ring I Village) is one of the villages selected to receive an accelerated stunting management program from the government due to the high rate of stunting in this village. This also led the Kukar Government in making a pilot MOU program for handling stunting with the IMM (MOU with private sector). Last January IMM conducted education for mothers in 11 Ring 1 target villages for 7 days, with 280 participants.

The participants were divided into two categories, namely pregnant women and breastfeeding (or non-breastfeeding) mothers with children under two years of age (toddlers). In addition to giving educational activities from health personnel, there are also services for examining pregnant women and toddlers, as an effort in screening pregnant women who have risk in giving birth to stunted babies and toddlers who are







## IMM picks up the ball: Mobile Community Health Check Adaptation in the Era of New Normal



Free medical treatment for the community is an annual routine activity implemented by IMM for villages that are directly affected by the operational activities in Ring I. This routine activity is conducted as a form of IMM's commitment in monitoring the health of community who lives in the area "side to side" or in the area that are infected with the operational activities of IMM (such as the area that flows through Santan River).

On this January, IMM conducted activities in 4 fostered villages, they are: Santan Ulu, Santan Tengah, Santan Ilir, and Bontang Lestari. Due to the COVID-19 Pandemic, activities are conducted on a mobile basis by setting the activity in several points on one village. This effort was made to avoid the formation

of crowds that could increase the risk of being exposed to COVID-19. In addition to free medical treatment activities, IMM also helps the village government to screen for COVID-19 by providing a Covid Poly that serves antigen



swab checks as a form of pandemic control intervention.

This free medical activity was attended by more than 600 people with a duration of 4 days. In addition to collaborating with third parties, this activity also involved the OH IMM team as the technical implementation team in the field. The highest disease outcomes were occupied by ARI (infectious category) and cholesterol (non-infectious category). In the future, apart from more intense dust prevention efforts in the affected areas, a campaign for a healthy lifestyle is also needed as a form of preventing non-communicable diseases due to lifestyle.

**@Lidya Alverin\_CDO IMM**



# This Pandemic is Not Over

## TCM Distributes 6000 Basic Food Packages for the Affected People in the Fostered Villages

The confirmed case of COVID-19 in West Kutai Regency is still very high, this is a problem that requires support and cooperation from all parties. TCM has again shown its concern by contributing in distributing 6000 basic food packages to the communities that are affected by COVID-19.

Each package containing rice, sugar, tea, coffee and cooking oil and handed to the residents in 20 villages in the four Sub-District of West Kutai, they are Bentian Besar, Damai, Muara Lawa and MELak Village. As a result of COVID-19, many things are happening beyond

our control and plans, this has also affected the community that are infected by the pandemic.

Seeing through this condition, TCM took steps by providing assistants in which the recipient was arranged by each local village administrator, this way everything is right on target. The package from TCM was handed over directly to the village government offices accompanied by various parties such as the TNI and Polri who are assigned as the Fostered Village Guide Officer (Babinsa). The head of Muara Lotaq Village, Karya Musni, expressed his gratitude for the 320

packages received in Muara Lotaq Village and had been distributed to people in need due to the impact of the COVID-19 pandemic. TCM consistently helps the needs of the community in facing the pandemic, starting with the assistance of hand washing equipment in April 2020, medical equipment for health workers in May-July 2020 and then followed by packages of basic necessities for the community.

TCM itself enforces strict health protocols at all levels in carrying out operations in the TCM work area. All management up to mining workers are required to strictly follow it. In the midst of society, TCM also invites and urges people to carry out health protocols that have been established by the government, namely by campaigning for washing hands, wearing masks, maintaining distance and avoiding crowds.

@Jones Silas \_CDO TCM







## EMB Received Kukar CSR AWARD (Gold) and LKPM Award III in 2020

As proof of its commitment in conducting a sustainable Social and Environmental Responsibility program, PT Kitadin-Embalut (EMB) won an award at the Kukar CSR Award and LKPM Award III 2020 on December 15, 2020 at the Martadipura Hall of Bappeda, Tenggarong, Kutai Kartanegara

EMB won the Gold award with the highest points in the CSR AWARD Kutai Kartanegara Biosphere Award category from the State Junior High School 06 / SMPN 06 Development Program located in Bangun Rejo Village Blok C Tenggarong Seberang. The award was handed over directly by Drs.H.Edi Damansyah M, Si, the Regent of Kutai Kartanegara, which was received by Budi Prabowo, as the representative of EMB management. On this occasion, EMB also received 1

(one) award certificate signed by the Regent of Kutai Kartanegara for the contribution of PT Kitadin in managing the Waste Bank.

*The Biosphere Award is an award for companies that contribute to improving the sustainability of human life, helping the environment, reducing energy consumption and educating the public or raising awareness about environmental issues and disasters.*

@Alfendri Santoso\_CDO EMB



“ EMB won the Gold award with the highest points in the CSR AWARD Kutai Kartanegara Biosphere Award category. ”









## TCM PPM Program Supports IFS Fish Cultivation Activities in Dilang Puti Village

There are many ways that can be done for fish maintenance or cultivation activities. Starting from using ground pool, a cage, a floating net, to a tarpaulin pool. What is important is the availability of the main medium for the fish farming process, namely water that meets the requirements for optimal growth.

Now, fish cultivation does not have to be close to the rivers, lakes or swamps but can be conducted by those who lived far from water sources, by using water storage containers when the water is easily obtained. The efforts made by PT Trubaindo Coal Mining (TCM) is to encourage efforts to increase the welfare level of the community, especially in social economic activities that are included in the 8 pillars of the PPM program.

Among them is the provision of assistance in the form of facilities and infrastructure for aquaculture production that seeks to improve the community's economy by increasing production so that the income of fisheries business people can increase, besides providing access to improve the quality of human resources through training activities. It does not stop there, the TCM CDO also supported one of the alumni of the training participants, Mr. Herinaldes, who has made an example of using the house yard to cultivate fish. Plot Demonstration that shows dirt ponds

/ tarpaulin and floating net cages for hatchery and cultivating media for Tilapia. Used as a place to keep prospective brood stock, breeders, and fish seeds.

Three pond units measuring 4x6x0.60 m have been utilized for keeping 200 brood stocks and 3 tilapia brood stock with 70 fish densities. Two pond units measuring 2x4x0.60 m for the enlargement process can contain 100 fishes and six ponds of 2x2x0.30 m for fish seeds, each can contain 5000 fishes.

The people who are interested in conducting fisheries business through PPM, Village Fund Program can visit the Fishery Demonstration Plots fostered by TCM through the PPM program.

@Yusak\_CDO TCM







## Not Only Green but Also Productive



The 2020 PPM Program that has been agreed upon by the Kerta Buana Village Government and PT Kitadin Embalut (KTD EMB) is fruit seed procurement program that will be distributed to the residents of Kerta Buana Village. The fruit seeds that have been given by KTD EMB include durian civet king, crystal guava, Cavendish banana, new cristal longan, and orange santang honey. By conducting this program, we are expected to give more to the environment and help our earth become greener.

The hope of the Kerta Buana Village government in distributing fruit seeds to its residents so that the Kerta Buana Village environment becomes more beautiful and produces added value for its people. This program was welcomed by the villagers who received fruit seedlings.

@Sumardi\_CDO EMB

“  
The fruit seeds that have been given by KTD EMB include durian civet king, crystal guava, Cavendish banana, new cristal longan, and orange santang honey.  
”



# EMB Facilitates BPJS for The Poor

Health is a basic service for the people and also is the right of the citizens. Everyone has the right to have an a good healthy and balanced life of himself and his family. Through the Community Empowerment Program (PPM), PT Kitadin Embalut (EMB) created health sector as a form of company concern to increase awareness and ability to live a healthy life for the community of the fostered village around Ring 1.

BPJS Health is very important and needed by the community, especially the poor, so EMB tries to help those who are independent BPJS participants who need help in paying the BPJS monthly fee. Those who received the funding are expected to continue the process so that all communities in the fostered villages of EMB can access good health services.



There are several PPM EMB programs provided, one of which is in the health sector, the program is BPJS class 3 facility for underprivileged residents in Embalut Village.

The facility is given to 45 villagers who need it and it is

“  
Through the Community Empowerment Program (PPM), PT Kitadin Embalut (EMB) created health sector as a form of company concern to increase awareness and ability to live a healthy life for the community of the fostered village around Ring 1.  
”



hoped that this program can assist the village government in increasing the health insurance for their village residents.

@Alfendri Santoso\_CDO EMB





# Important Things To Do when Self-isolating at Home

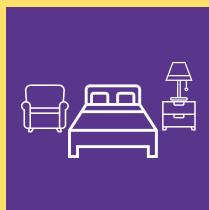
COVID-19 Patients without symptoms or with mild symptoms are advised to carry out independent isolation at home (if possible), by following steps as follow:



**Stay still at home, do not interact directly with other people**



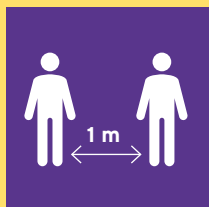
**Avoid sharing cutlery, toiletries and linen / bed linen**



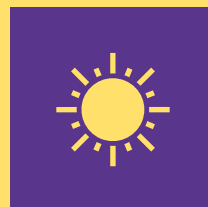
**Use separate rooms from other family members**



**Apply a clean and healthy lifestyle (PHBS) by consuming a balanced nutritional diet and frequently washing your hands with soap**



**Always keep a distance of more than 1 meter**



**Get direct sunlight every morning**



**Wear a mask (including those who treat the patient)**



**Frequently clean touched objects with disinfectant**



**Measure body temperature every day and watch the development of the body condition**



**Call the nearest health care facility if the condition worsens**



Tips

# Hoax and Misinformed COVID-19 with Terrible Impact



COVID-19 is spreading around the world at a very fast pace. Meanwhile, scientific knowledge about it is falling way behind. While the experts were still studying, irresponsible people took advantage of loopholes to spread hoaxes.

## Why do people spread hoaxes?

Everywhere in the world, whenever there is a crisis, hoaxes and misinformation appear. Due to a new disease, the topic of COVID-19 has become fertile ground for the growth of false information. Irresponsible people target people's fears and emotions.

The motives for spreading false information range from political motivation, self-promotion, and even business promotion.

However, not all who spread hoaxes have ulterior motives. There are some people with good intentions who unknowingly share in spreading false information. They thought the news would help friends and relatives.

Human nature is easy to trust news that comes from legitimate sources. But with technology anyone can easily create information such as real news by manipulating photos, creating documents that look official, editing videos or changing the original story.

*"DKI is back to Red Zone, Bogor Black Zone"*

*"Motor burns in Yogyakarta because of Hand Sanitizer"*

*"China admits Palestinian Doctors invented Corona Vaccine and proven to be 100% effective"*

These are only three of hundreds of news stories that the covid19.go.id website has tagged as hoaxes. There are still many other hoaxes that have been fixed.

Hoax news and misinformation

seem trivial and without consequences. However, they really shouldn't be ignored. They can cause confusion, anxiety, and even death.

Numbers of countries have reported cases of people drinking hazardous substances to protect themselves from the corona virus. They even got sick and some died.

Almost every country in the world is struggling to deal with false information and hoax news or what is known as "Infodemic".





*There are some people with good intentions who unknowingly share in spreading false information. They thought the news would help friends and relatives.*

### Sharing doesn't always mean caring

Social media or applications such as WhatsApp Group make it easier to spread hoaxes and misinformation. Everyone can receive news instantly and share it in a matter of one or two seconds.

In fact, as stated by experts, if hoaxes and misinformation are repeated and magnified, including by influential people, the real truth will be closed off. Messages about COVID-19 or suggestions on how to protect yourself during New Habit Adaptation are useful to share with friends and relatives. But sharing misinformation can have serious repercussions in a person's life.

#### TIPs for Sharing

- ➔ Check the origin of the news and make sure the news comes from reliable sources. Remember, even if a message is shared frequently, it is not necessarily true.
- ➔ Be careful with forwarded messages. If you are not sure who wrote the original message,

double check the facts. Check the facts online. Check trusted news and government websites to be sure.

- ➔ Make sure family members are aware of hoaxes and remind them not to share them: some people still don't know photos can be edited, videos can be re-dubbed, and so on. Don't let your beloved family become the victim.
- ➔ If a message generates negative emotions, such as fear, anger, confusion, etc., stop reading it!

These are hoax signs, designed to make people react quickly without thinking. Fight it and check first.

- ➔ If it's not convincing, don't share it with other people. Sharing hoaxes does not mean caring but actually hurting others.

*Taken from: <https://covid19.go.id/edukasi/apa-yang-harus-kamu-ketahui-tentang-covid-19/>*



# ADAPTING TO NEW HABITS

**STAY HOME**



**if you're feeling sick**



**ALWAYS  
bring your  
HANDSANITIZER**

**WEAR  
YOUR MASK**



**KEEP YOUR DISTANCE**



**REGULARLY  
WASH OR  
SANITISE YOUR  
HANDS**



**EAT  
HEALTHY  
FOOD**



**DO MORE  
PHYSICAL  
ACTIVITY AND  
GOOD REST**



**SAY  
HELLO  
WITHOUT  
TOUCHING**

**TRANSACTION  
WITH  
E-MONEY**



**CLEAN UP  
AFTER  
OUTDOOR  
ACTIVITY**

